

— PRESS KIT · 2026

Decades of photos. Organized in an afternoon.

FolioSort is the on-device photo & video organizer for macOS and Windows. It sorts entire libraries into clean, dated folders using the metadata inside each file, repairs the capture dates Google Takeout breaks, and searches photos in plain language with 100% local AI — no cloud, no account, no subscription.

macOS + Windows

native on both platforms

€0 – 29.99

one-time · no subscription

100% on-device

including all AI search

1 developer

indie · Lisbon, Portugal

— BOILERPLATE

What is FolioSort?

FolioSort reads the metadata inside each photo, video and RAW file — capture date, camera, GPS location — and sorts entire libraries into any folder structure the user chooses, with checksum-verified copies and full undo. It fixes the capture dates that Google Takeout strips into JSON sidecar files, merges scattered collections without duplicates, batch renames, and flags duplicate, blurry and screenshot junk. Its Elite tier adds 100% on-device AI: search photos in plain language, find text inside images, find every photo of a person, and automate it all with workflows and watch folders. FolioSort is built in Lisbon, Portugal by indie developer Tiago Trindade, and sold as a one-time purchase with a free tier.

THE HOOK

Google Takeout quietly breaks photo dates

When people export their library from Google Photos, the real capture dates are stripped into separate .json sidecar files — so thousands of photos arrive “taken today”, and most people never find out why. FolioSort merges the dates (and GPS) back into each file. The repair is free, offline, and we can supply a sample broken Takeout archive so you can demo the before/after without exporting your own library.

— STORY ANGLES

Three ways to tell it

01

The consumer trap

Millions are leaving Google Photos — and discovering their entire photo history arrives with broken dates. What Takeout actually does to the files, and the one-click repair.

02

Local-first AI, for real

The reason people stay in the cloud is search, not storage. FolioSort runs semantic, face and text-in-photo search entirely on the Apple Neural Engine or a local ONNX runtime. “Beach sunset” finds the photo; nothing leaves the machine.

03

“File over app” for 20 years of photos

Instead of another library database: plain, portable, dated folders the user owns — from a one-time-purchase indie app with a free tier. Excire-class competitors charge \$149–189 for less.

40+

photo & video formats

23

RAW formats + cinema RAW

50

undoable batch operations

0

bytes uploaded, ever

— CAPABILITIES

Everything FolioSort does

Five pillars — every feature ships in the app today. Badges show the tier.

ORGANIZE

Sort by real capture date FREE

EXIF-based, into any folder template —

{YYYY}/{MM}/{Camera}

Smart folder templates FREE

tokens for date, camera, lens, ISO, city, country

GPS reverse geocoding PRO

coordinates become {City}/{Country} folders, looked up privately

RAW & cinema RAW PRO

CR3, NEF, ARW, RAF + BRAW, R3D, ARRI — 23 formats, never altered

Events timeline PRO

route multi-camera shoots into named time blocks (weddings, races)

Regex batch rename FREE

capture groups, 7 naming patterns, live preview

Checksums + full undo FREE

XXHash64/SHA-256 verified transfers; 50 undoable operations

CLEAN

Merge Sources FREE

collapse drives, cards and Takeout exports into one de-duplicated library

Duplicates PRO

perceptual fingerprinting catches resized and re-edited copies

Blurry photos PRO

sharpness score per photo, live cut-off slider, Trash + undo

Find Screenshots FREE

content-based detection with confidence score

Best Shots ELITE

picks the best frame of every burst — sharpness, faces, open eyes

FIND — ON-DEVICE AI

AI Photo Search ELITE

“kids at the beach” — plain-language semantic search, offline

Text in photos (OCR) ELITE

find receipts, signs and screenshots by the words inside them

Find a Person ELITE

face search from 1–3 reference photos, confidence-sorted

Automatic events ELITE

photos grouped into trips and occasions, dates inferred

Smart Folders ELITE

a saved search that keeps itself full after every import

AUTOMATE

Workflows ELITE

chain up to 5 steps — organize, de-dupe, rename, clean — one click

Watch Folders ELITE

new files settle for 20s, then the pipeline runs unattended

OWN YOUR LIBRARY

Takeout date repair FREE

JSON sidecar metadata merged back into every file — always free

Exit Kit FREE

detects Google, WhatsApp and iCloud exports and unpacks them locally

NAS & cloud import PRO

SMB/AFP shares (Synology, QNAP, TrueNAS), iCloud Drive, resilient transfers

No lock-in FREE

the result is plain dated folders — readable by any app, forever

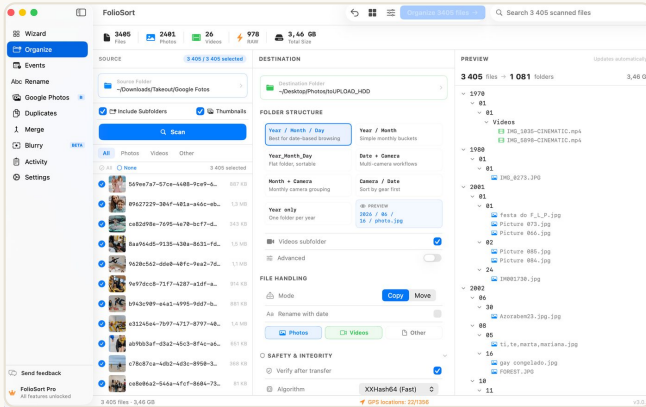
WHAT IT IS NOT — for accurate coverage

Not a photo editor (it slots in before Lightroom or Capture One) · not a cloud service · not a catalog/DAM — it organizes real folders on disk · no keyword tagging · desktop only, no mobile apps.

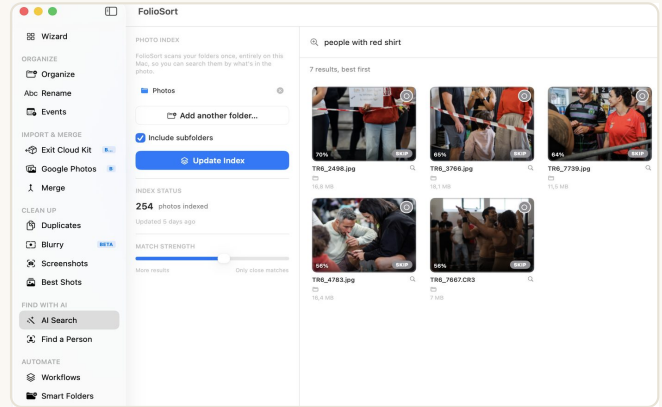
PRODUCT

What it looks like

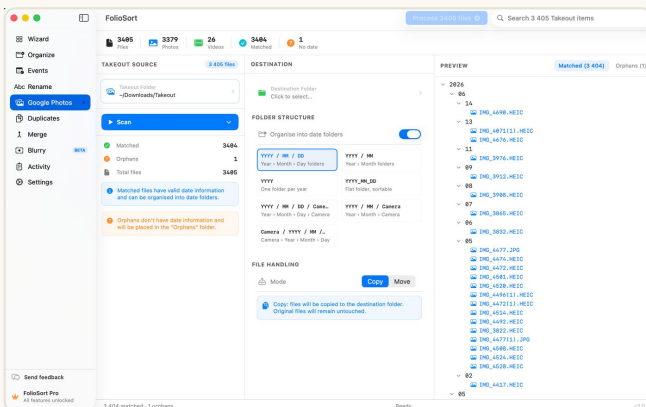
Six of the twelve high-resolution screenshots (2598 × 1620 PNG) included in the press-kit ZIP at foliosort.app/press.



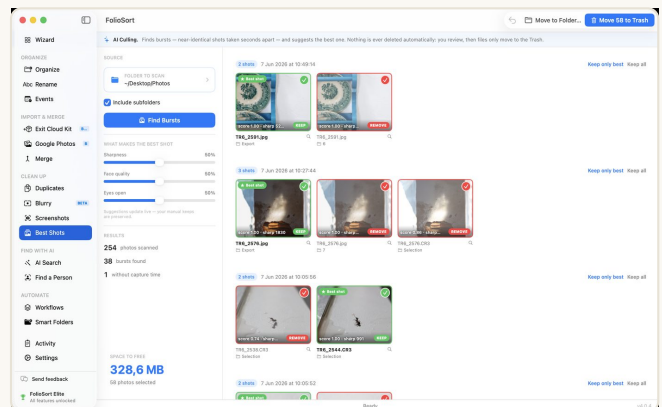
Organizer — EXIF date, camera and GPS into custom folder templates



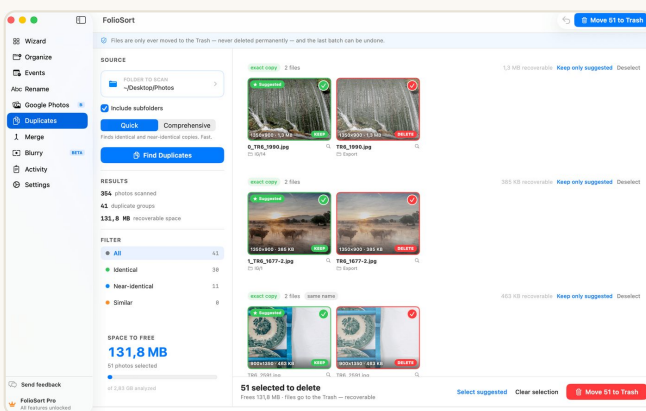
AI Photo Search — plain language, 100% on-device



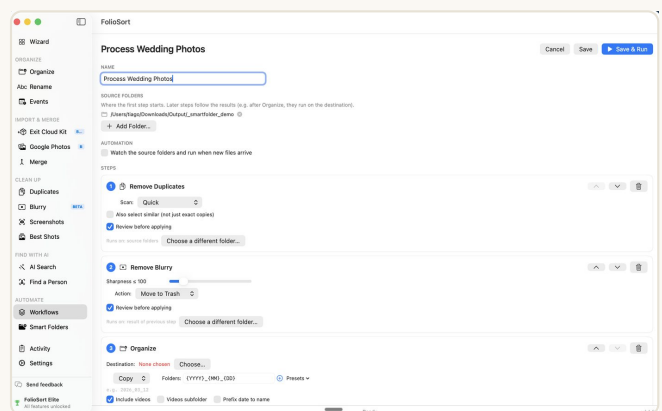
Takeout repair — sidecar dates merged back into every file



Best Shots — the keeper frame of every burst



Duplicates — perceptual matching with space-to-recover counter



Workflows — a five-step cleanup pipeline, one click

— FACT SHEET

The facts, ready to paste

NAME	FolioSort — one word, capital F and S
DEVELOPER	Tiago Trindade, indie developer · Lisbon, Portugal
PLATFORMS	macOS 14+ (Apple Silicon & Intel) · Windows 10+ (64-bit)
CURRENT VERSION	4.1.0 — auto-updates via Sparkle, signed ed25519
PRIVACY	100% local processing incl. all AI · no account · anonymous EU-hosted telemetry only (Aptabase)
DISTRIBUTION	foliosort.app/download (macOS DMG · Windows ZIP) · Microsoft Store
LANGUAGES	English · French · Spanish
FORMATS	40+ photo/video formats · 23 RAW + cinema RAW (Canon, Nikon, Sony, Fujifilm, Blackmagic, RED, ARRI...)

— PRICING — ONE-TIME, NO SUBSCRIPTION

 Free €0 Every feature with per-operation limits (100 files/op). Takeout date repair always free.	 Pro €19.99 Unlimited organizing, cleanup, RAW, GPS geocoding, NAS import. 1 computer.	 Elite €29.99 Everything + all on-device AI, Workflows and Watch Folders. 3 devices, Mac + Windows. Launch price — regularly €49.99.
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FOR REVIEWERS

A lifetime license is yours for the asking — no strings.

Write to hello@foliosort.app and you'll have a key the same day — plus, on request: a sample broken Takeout archive for a before/after demo, screen recordings, giveaway keys for your audience, and technical walkthroughs with the developer.